



# Effective Advocacy

*Advocacy and campaigning are effective skills- if they are properly utilised and understood. This session will help participants appreciate how advocacy can be powerful in differing situations and provide participants with the foundations for effectively bringing issues to a range of audiences to stimulate discussion and change.*

## **Topics covered in this workshop:**

- Understanding the basic skills of effective advocacy
- Broadly understanding the political and social framework that that exists for communities
- Identifying new and emerging issues for communities and the external environment
- Effectively representing communities for broader impact
- Development of an advocacy plan for participants

## **When:**

**Friday 4th May: 10.00am to 1.00pm**

## **Where:**

Wang Central Offices  
15-17 Ely St Wangaratta

## **Investment:**

\$250 per person

**Bookings:** Bookings through the Eventbrite on-line system [www.avclp.eventbrite.com.au](http://www.avclp.eventbrite.com.au)

## **Further information:**

**PH:** 0417 348 547 **EM:** [admin@avclp.org.au](mailto:admin@avclp.org.au)

## **Facilitator: Jenny Holliday, AM:**

Jenny is a Director and Senior Facilitator for *Not for Profit Training*, with over 20 years experience working in senior leadership roles and on Boards in the Not for Profit sector. Jenny has facilitated capability building and strategic sessions for a range for high-profile community organisations including the Victorian Women's Trust, Ross House Association, Volunteering Geelong and many Councils.

